



PIONEERING  
FOR CUSTOMER  
HAPPINESS

SPONSORSHIP PACKAGES

# MENA TRANSPORT

CONGRESS & EXHIBITION



# 2018



23-25  
APRIL 2018

DUBAI  
UNITED ARAB EMIRATES

[www.uitp-mena.com](http://www.uitp-mena.com)

## MAJOR SPONSOR (Only 1 available)

USD 150,000  
(135,000 for  
UITP  
Members)

### EXCLUSIVE VISIBILITY

- » Sponsor logo on the branding at the entrance of the main session room for the duration of the Congress (including opening ceremony)
- » Exclusive branding during welcome coffee breaks

### LOGO PRESENCE (NON EXCLUSIVE)

- » Sponsor logo on full page advert in UAE newspaper
- » Sponsor logo in Promotional flyers/brochures
- » Sponsor logo listed on the event website with a link to the sponsor's website
- » Sponsor logo included in the final congress program & the list of participants (distributed on the spot)
- » Logo presence on the congress slide projection before and after each session (whenever possible)

### SOCIAL ACTIVITIES

- » Invitation for 10 persons with accompanying person to the Networking dinner
- » Invitation for 10 persons with accompanying person to the welcome reception.

### ADDITIONAL VISIBILITY

- » Hanging ceiling flags with logo visibility in exhibition area (non exclusive)
- » Advertisement in the final program
- » Advertisement in the Exhibition catalogue
- » Company brochure or flyer/gifts inserted in the congress delegates bags
- » Sponsor's logo on the sponsors recognition wall
- » Special recognition during the opening or closing ceremony

### ADDITIONAL BENEFITS

- » 5 seats reserved in a special VIP row during the opening and closing ceremonies
- » Access to the list of participants 2 weeks before the event (detailed information subject to privacy choice of the delegates)
- » 5 free of charge full Congress registration.
- » Special reduced registration fee for 5 persons of the sponsor company
- » 18sqm free exhibition space (subject to availability)
- » 20 minutes speaking slot in the Expo Forum (subject to availability)

## PLATINUM SPONSOR (Only 1 available)

USD 120,000  
(108,000 for  
UITP  
members)

### EXCLUSIVE VISIBILITY

- » Sponsor logo on the branding of the Congress registration desk

### LOGO PRESENCE (NON EXCLUSIVE)

- » Sponsor logo on full page advert in UAE newspaper
- » Sponsor logo in Promotional flyers/brochures
- » Sponsor logo listed on the event website with a link to the sponsor's website
- » Sponsor logo included in the final congress program & the list of participants (distributed on the spot)
- » Logo presence on the congress slide projection before and after each session (whenever possible)

### SOCIAL ACTIVITIES

- » Invitation for 8 persons with accompanying person to the Networking dinner
- » Invitation for 8 persons with accompanying person to the welcome reception.

### ADDITIONAL VISIBILITY

- » Hanging ceiling flags with logo visibility in exhibition area (non-exclusive)
- » Advertisement in the final program
- » Advertisement in the Exhibition catalogue
- » Company brochure or flyer/gifts inserted in the congress delegates bags
- » Sponsor's logo on the sponsors recognition wall
- » Special recognition during the opening or closing ceremony

### ADDITIONAL BENEFITS

- » 4 seats reserved in a special VIP row during the opening and closing ceremonies
- » Access to the list of participants 2 weeks before the event (detailed information subject to privacy choice of the delegates)
- » 4 free of charge full Congress registration.
- » Special reduced registration fee for 4 persons of the sponsor company
- » 15sqm free exhibition space (subject to availability)
- » 20 minutes speaking slot in the Expo Forum (subject to availability)

## GOLD SPONSOR (Only 1 available)

USD 90,000  
(81,000 for  
UITP  
members)

### EXCLUSIVE VISIBILITY

- » Visibility as official simultaneous interpretation sponsor

### LOGO PRESENCE (NON- EXCLUSIVE)

- » Sponsor logo on full page advert in UAE newspaper
- » Sponsor logo in Promotional flyers/brochures
- » Sponsor logo listed on the event website with a link to the sponsor's website
- » Sponsor logo included in the final congress program & the list of participants (distributed on the spot)
- » Logo presence on the congress slide projection before and after each session (whenever possible)

### SOCIAL ACTIVITIES

- » Invitation for 6 persons with accompanying person to the Networking dinner
- » Invitation for 6 persons with accompanying person to the welcome reception.

### ADDITIONAL VISIBILITY

- » Hanging ceiling flags with logo visibility in exhibition area (non exclusive)
- » Advertisement in the final program
- » Advertisement in the Exhibition catalogue
- » Company brochure or flyer/gifts inserted in the congress delegates bags
- » Sponsor's logo on the sponsors recognition wall
- » Special recognition during the opening or closing ceremony

### ADDITIONAL BENEFITS

- » 3 seats reserved in a special VIP row during the opening and closing ceremonies
- » Access to the list of participants 2 weeks before the event (detailed information subject to privacy choice of the delegates)
- » 3 free of charge full Congress registration.
- » Special Congress registration fee for 3 persons of the same company
- » 12sqm free exhibition space (subject to availability)
- » 20 minutes speaking slot in the Expo Forum (subject to availability)

## SILVER SPONSOR (4 Packages available)

USD 60,000  
(54,000 for  
UITP  
members)

### SHARED VISIBILITY

- » Sponsor branding in the lunch area

### LOGO PRESENCE (NON EXCLUSIVE)

- » Sponsor logo in Promotional flyers/brochures
- » Sponsor logo listed on the event website with a link to the sponsor's website
- » Sponsor logo included in the final congress program & the list of participants (distributed on the spot)
- » Logo presence on the congress slide projection before and after each session (whenever possible)

### SOCIAL ACTIVITIES

- » Invitation for 4 persons with accompanying person to the Networking dinner
- » Invitation for 4 persons with accompanying person to the welcome reception.

### ADDITIONAL VISIBILITY

- » Hanging ceiling flags with logo visibility in exhibition area (non-exclusive)
- » Advertisement in the final program
- » Advertisement in the Exhibition catalogue
- » Sponsor's logo on the sponsors recognition wall
- » Special recognition during the opening or closing ceremony

### ADDITIONAL BENEFITS

- » Access to the list of participants 2 weeks before the event (detailed information subject to privacy choice of the delegates)
- » 2 free of charge full Congress registration.
- » Special Congress registration fee for 2 persons of the same company
- » 9sqm free exhibition space (subject to availability)

## BRONZE SPONSOR (6 packages available)

USD 45,000  
(40,500 for  
UITP  
members)

### SHARED VISIBILITY

- » Sponsor branding in the coffee break area (excluding welcome coffee)

### LOGO PRESENCE (NON EXCLUSIVE)

- » Sponsor logo in Promotional flyers/brochures
- » Sponsor logo listed on the event website with a link to the sponsor's website
- » Sponsor logo included in the final congress program & the list of participants (distributed on the spot)
- » Logo presence on the congress slide projection before and after each session (whenever possible)

### SOCIAL ACTIVITIES

- » Invitation for 2 persons with accompanying person to the welcome reception.

- » Invitation for 2 persons with accompanying person to the Networking dinner

### ADDITIONAL VISIBILITY

- » Hanging ceiling flags with logo visibility in exhibition area (non-exclusive)
- » Advertisement placed in the final program
- » Sponsor's logo on the sponsors recognition wall
- » Special recognition during the opening or closing ceremony

### ADDITIONAL BENEFITS

- » 1 free of charge full Congress registration.
- » Special Congress registration fee for 1 person of the same company

## DELEGATE BAGS (one package available)

USD 45,000  
(40,500 for  
UITP  
members)

### LOGO PRESENCE (NON EXCLUSIVE)

- » Sponsor logo in Promotional flyers/brochures
- » Sponsor logo listed on the event website with a link to the sponsor's website
- » Sponsor logo included in the final congress program & the list of participants (distributed on the spot)
- » Logo presence on the congress slide projection before and after each session (whenever possible)

### EXCLUSIVE VISIBILITY

- » Exclusive branding on the delegates bags. (Bags will be produced by the organizer after mutual agreement)

### ADDITIONAL VISIBILITY

- » Hanging ceiling flags with logo visibility in exhibition area (non-exclusive)
- » Sponsor's logo on the sponsors recognition wall
- » Special recognition during the opening or closing ceremony

### ADDITIONAL BENEFITS

- » 1 free of charge full Congress registration.
- » Special Congress registration fee for 1 person of the same company

## EVENTS LANYARDS (Only 1 available)

USD 45,000  
(40,500 for  
UITP  
members)

### EXCLUSIVE VISIBILITY

- » Exclusive branding on the event lanyards (produced by the organizer after mutual agreement)

### LOGO PRESENCE (NON EXCLUSIVE)

- » Sponsor logo in Promotional flyers/brochures
- » Sponsor logo listed on the event website with a link to the sponsor's website
- » Sponsor logo included in the final congress program & the list of participants (distributed on the spot)

- » Logo presence on the congress slide projection before and after each session (whenever possible)

### ADDITIONAL VISIBILITY

- » Sponsor's logo on the sponsors recognition wall
- » Special Congress registration fee for 1 person of the same company

### ADDITIONAL BENEFITS

- » 1 free of charge full Congress registration.
- » Special Congress registration fee for 1 person of the same company



## NOL CARDS (Only 1 available)

USD 45,000  
(40,500 for  
UITP  
members)

### EXCLUSIVE VISIBILITY

- » Exclusive branding on the event lanyards (produced by the organizer after mutual agreement)

### LOGO PRESENCE (NON EXCLUSIVE)

- » Sponsor logo in Promotional flyers/brochures
- » Sponsor logo listed on the event website with a link to the sponsor's website
- » Sponsor logo included in the final congress program & the list of participants (distributed on the spot)

- » Logo presence on the congress slide projection before and after each session (whenever possible)

### ADDITIONAL VISIBILITY

- » Sponsor's logo on the sponsors recognition wall
- » Special recognition during the opening or closing ceremony

### ADDITIONAL BENEFITS

- » 1 free of charge full Congress registration.
- » Special Congress registration fee for 1 person of the same company

## MOBILE VISIBILITY — TAXIS / BUSES (4 package available)

USD 60,000  
(54,000 for  
UITP  
members)

### SHARED VISIBILITY

- » Branding on Dubai Taxi for one month
- » Branding on buses (numbers to be confirmed) for one month

### LOGO PRESENCE (NON- EXCLUSIVE)

- » Sponsor logo in Promotional flyers/brochures
- » Sponsor logo listed on the event website with a link to the sponsor's website
- » Sponsor logo included in the final congress program & the list of participants (distributed on the spot)
- » Logo presence on the congress slide projection before and after each session (whenever possible)

### ADDITIONAL VISIBILITY

- » Hanging ceiling flags with logo visibility in exhibition area (non-exclusive)
- » Sponsor's logo on the sponsors recognition wall
- » Special recognition during the opening or closing ceremony

### ADDITIONAL BENEFITS

- » 1 free of charge full Congress registration.
- » Special Congress registration fee for 1 person of the same company

## SUPPORTING SPONSOR (25 packages available)

USD 22,500  
(20,250 for  
UITP  
members)

### LOGO PRESENCE (NON- EXCLUSIVE)

- » Sponsor logo in Promotional flyers/brochures
- » Sponsor logo listed on the event website with a link to the sponsor's website
- » Sponsor logo included in the final congress program & the list of participants (distributed on the spot)
- » Logo presence on the congress slide projection before and after each session (whenever possible)

### SOCIAL ACTIVITIES

- » Invitation for 2 persons with accompanying person to the Welcome Reception.

### ADDITIONAL VISIBILITY

- » Hanging ceiling flags with logo visibility in exhibition area (non-exclusive)
- » Sponsor's logo on the sponsors recognition wall

### ADDITIONAL BENEFITS

- » 1 free of charge full Congress registration.
- » Special Congress registration fee for 1 person of the same company

# SPONSORSHIP BOOKING FORM

Please complete and return the form to Ann Delmiche [ann.delmiche@uitp.org](mailto:ann.delmiche@uitp.org) - Tel: +32 663 66 63

We would like to book a sponsorship at the UITP MENA Transport Congress & Exhibition 2018

Company / Organization \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Full address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Contact person for follow up: \_\_\_\_\_

Name \_\_\_\_\_ E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

## Partner Packages

Package Name	Non – Member Rate	UITP Member Rate
<input type="checkbox"/> Major Sponsor	USD 150,000	USD 135,000
<input type="checkbox"/> Platinum Sponsor	USD 120,000	USD 108,000
<input type="checkbox"/> Gold Sponsor	USD 90,000	USD 81,000
<input type="checkbox"/> Silver Sponsor	USD 60,000	USD 54,000
<input type="checkbox"/> Bronze Sponsor	USD 45,000	USD 40,500
<input type="checkbox"/> Delegate Bags	USD 45,000	USD 40,500
<input type="checkbox"/> Events Lanyard	USD 45,000	USD 40,500
<input type="checkbox"/> NOL Cards	USD 37,500	USD 33,750
<input type="checkbox"/> Mobile Visibility	USD 60,000	USD 54,000
<input type="checkbox"/> Supporting Sponsor	USD 22,500	USD 20,250

We agree to pay the total partnership rate 30 days after date of invoice. We accept the regulations as stipulated in the Sponsor Package and agree to observe and be bound by them.

Signature \_\_\_\_\_ Date \_\_\_\_\_ Company Stamp \_\_\_\_\_

1 Direct transfer payments should be made to RTA/ UITP, Account Name: **UITP MENA Congress** - A/c. No AE690186685062290053840 06685 062290 053 66 USD held with BNP Pariba, Emaar Square, Dubai, UAE stating the number of the invoice. **Sender's bank charges are at the expense of the Partner.**

2 This application is legally binding on the Partner pending its acceptance in writing by the Organizer.

## CONTACT

Visit website for full brochure & booking form [www.uitp-mena.com](http://www.uitp-mena.com)

Your contact person for sponsorship:

**Ann Delmiche**

Tel: +32 2 663 66 63, E-mail: [ann.delmiche@uitp.org](mailto:ann.delmiche@uitp.org)



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